

Remit Address: **WCBS-TV** P.O. Box 33087

Newark, NJ 07188-0087 Main: (212) 975-4321

Billing Address:

GMMB Inc. **Attention: Accounts Payable** 3050 K St NW Ste 100 Washington, DC 20007-5108 US

	INVOIC	FATE	Page			
JU,	Advertiser	Friends for Kathy Hochul	Invoice #	110032293		
		PO Box 122	Invoice Date	05/08/22		
		Buffalo, NY 14201	Invoice Month	May 2022		
		US	Invoice Period	04/25/22 - 05/02/22		
	Product	D/GOVERNOR NY	Order #	483925		
	Estimate Number	10609	Alt Order#	WOC13585375		
			Deal #			
	Property	WCBS-TV	Order Flight	04/26/22 - 05/02/22		
	Account Executive	Zakary Pflieger				
	Sales Office	CTS-PH	Agency Code	TV12856		
	Sales Region	National	Advertiser Code	636		
			Product 1/2	676		
	Billing Calendar	Broadcast				

Agency Ref

Advertiser Ref

100758

508821

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCBS	M-F Local News 5a-6a	5a-6a	•	•		•	•	<u> </u>		
				04/26/22	to 05/02/22	3x	MTWTF				
	WCBS			W	04/27/22	:30	5:44 AM	кн1001н	\$1,000.00		3
	WCBS			Th	04/28/22	:30	5:21 AM	кн1001н	\$1,000.00		1
	WCBS			M	05/02/22	:30	5:23 AM	кн1001н	\$1,000.00		2
2	WCBS	M-F Local News 6a-7a	6a-7a								
				04/26/22	to 05/02/22	3x	MTWTF				
	WCBS			W	04/27/22	:30	6:20 AM	кн1001н	\$2,200.00		3
	WCBS			F	04/29/22	:30	6:28 AM	кн1001н	\$2,200.00		1
	WCBS			M	05/02/22	:30	6:57 AM	кн1001н	\$2,200.00		2
3	WCBS	CBS Mornings	7a-9a								
				04/26/22	to 05/02/22	5x	MTWTF				
	WCBS			Tu	04/26/22	:30	8:41 AM	КН1001Н	\$2,700.00		4
	WCBS			W	04/27/22	:30	8:51 AM	кн1001н	\$2,700.00		5
	WCBS			Th	04/28/22	:30	8:37 AM	кн1001н	\$2,700.00		2
	WCBS			F	04/29/22	:30	8:16 AM	кн1001н	\$2,700.00		3
	WCBS			M	05/02/22	:30	8:28 AM	кн1001н	\$2,700.00		1
4	WCBS	CBS This Morning Saturday	7a-9a								
				04/25/22	to 05/01/22	1x	S-				
	WCBS			Sa	04/30/22	:30	7:29 AM	кн1001н	\$2,700.00		1
5	WCBS	CBS Sunday Morning	9a-1030a								
		, ,		04/25/22	to 05/01/22	1x	S				
	WCBS			Su	05/01/22	:30	9:55 AM	кн1001н	\$10,000.00		1
6	WCBS	Let's Make a Deal	10a-11a								
				04/26/22	to 05/02/22	3x	MTWTF				
	WCBS			Tu	04/26/22	:30	10:25 AM	кн1001н	\$3,000.00		3
	WCBS			W	04/27/22	:30	9:58 AM	кн1001н	\$3,000.00		1
	WCBS			M	05/02/22	:30	10:27 AM	кн1001н	\$3,000.00		2
7	WCBS	Price is Right	11a-12n								

Billing Type

Special Handling

Cash

We warrant that the actual broadcast information shown on this invoice was taken from the program log.





Line Observat Beautistics

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Account Executive	Zakary Pflieger			
Sales Office	CTS-PH	/	Agency Code	TV12856
Sales Region	National	7	Advertiser Code	636
		Ī	Product 1/2	676
Billing Calendar	Broadcast			
Billing Type	Cash	/	Agency Ref	100758
Special Handling		/	Advertiser Ref	508821

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WCBS	Price is Right	11a-12n								
				04/26/2	2 to 05/02/22	2x	MTWTF				
	WCBS			Tu	04/26/22	:30	10:59 AM	кн1001н	\$4,000.00		2
	WCBS			M	05/02/22	:30	11:59 AM	кн1001н	\$4,000.00		1
8	WCBS	M-F Soap Rotator 1230p-2p	1228p-2p								
				04/26/2	2 to 05/02/22	3x	MTWTF				
	WCBS			W	04/27/22	:30	1:06 PM	кн1001н	\$1,800.00		2
	WCBS			Th	04/28/22	:30	1:29 PM	кн1001н	\$1,800.00		3
	WCBS			M	05/02/22	:30	1:30 PM	кн1001н	\$1,800.00		1
9	WCBS	M-F Early News 5p-6p	5p-6p								
				04/26/2	2 to 05/02/22	4x	MTWTF				
	WCBS			Tu	04/26/22	:30	5:38 PM	кн1001н	\$2,700.00		1
	WCBS			W	04/27/22	:30	5:13 PM	кн1001н	\$2,700.00		4
	WCBS			F	04/29/22	:30	5:29 PM	кн1001н	\$2,700.00		2
	WCBS			M	05/02/22	:30	5:24 PM	кн1001н	\$2,700.00		3
10	WCBS	M-Su Early News 6-7p	6p-7p								
				04/26/2	2 to 05/02/22	5x	MTWTFSS				
	WCBS			Tu	04/26/22	:30	6:17 PM	кн1001н	\$2,800.00		2
	WCBS			W	04/27/22	:30	6:12 PM	кн1001н	\$2,800.00		4
	WCBS			Sa	04/30/22	:00			\$2,800.00		3
	WCBS			Su	05/01/22	:30	6:39 PM	кн1001н	\$2,800.00		5
	WCBS			М	05/02/22	:30	6:13 PM	кн1001н	\$2,800.00		1
11	WCBS	M-Su 11p-1135p News	11p-1135p								
				04/26/2	2 to 05/02/22	2x	MTWTFSS				
	WCBS			Th	04/28/22	:30	11:27 PM	кн1001н	\$4,500.00		1
	WCBS			F	04/29/22	:30	11:22 PM	кн1001н	\$4,500.00		2
12	WCBS	The Late Show	1135p-1237a								
				04/26/2	2 to 05/02/22	2x	MTWTF				
	WCBS			Tu	04/26/22	:30	12:30 AM	кн1001н	\$3,400.00	<u> </u>	2

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12	WCBS	The Late Show	1135p-1237a								
	WCBS			F	04/29/22	:30	12:26 AM	кн1001н	\$3,400.00		1
13	WCBS	Wednesday Prime 8p-9p	8p-9p								
				04/25/22 to	05/01/22	1x	W				
	WCBS			W	04/27/22	:30	7:59 PM	кн1001н	\$16,000.00		1
		<u> </u>	ired Spots	34							

Gross Total \$112,000.00

Agency Commission \$16,800.00

Net Amount Due \$95,200.00 **Payment Terms 30 Days**

